## APPENDIX 3: Summary of business consultation feedback

	Beckenham	Bromley
Number of interviewees	20	19
Sectors represented	Local or independent retailers / hospitality (60%), National retailers / hospitality (30%), Leisure (10%)	National retailers / hospitality (32%), National commercial (16%), Local or independent retailers / hospitality (16%), Local or independent commercial (16%), Public sector (11%), Leisure (5%), Voluntary sector (5%)
Interviewees aware of BIDs previously (%)	50%	32%
In favour of BIDs being explored (%)	70%	100%
Interested in taking part in follow up discussions (%)	90%	100%
Top 5 issues to tackle	<ul> <li>Parking and delivery problems</li> <li>Anti-social behaviour / crime</li> <li>Poor access – especially to rear of stores</li> <li>Vacant shops</li> <li>Poor retail mix</li> </ul>	<ul> <li>Lack of big name retailers</li> <li>Lack of evening economy</li> <li>Parking – inc availability &amp; cost</li> <li>Vacant shops</li> <li>Poor wayfinding and disconnection between parts of the town</li> </ul>
Top 5 suggestions for improvement	<ul> <li>More parking / cheaper parking for shoppers</li> <li>More and better events and markets</li> <li>Improve security – inc more police presence</li> <li>Improved marketing for the town</li> <li>Improved street cleansing</li> </ul>	More events and installations – inc youth events     Encourage inward investment – esp higher end retailers     Improve connectivity between parts of town     Develop business community     Improve transport connections